

Business Model

stc creates value by leveraging its exceptional expertise, talented workforce and market-leading brand to drive transformative change. Supported by a robust ecosystem of stakeholders and strategic partnerships, stc combines world-class infrastructure, cutting-edge technologies and strong financial performance to deliver innovative solutions that enable economic and societal growth.

Guided by its vision, stc is committed to fostering inclusivity, sustainability and progress across its operations, empowering its stakeholders and shaping a thriving future.

stc's strengths

Exceptional expertise and experience
Talented and diverse team of 19,863 employees.

Market-leading brand
Among the most valuable brands in the Middle East.

Deep ecosystem of stakeholders and partnerships
Robust and growing network of strategic partners and key stakeholders.

World-class network and cutting-edge technology
Best-in-class network infrastructure complemented by state-of-the-art technologies.

Strong financial fundamentals and a proven track record
Outstanding track record of financial performance with record-breaking growth.

Create value

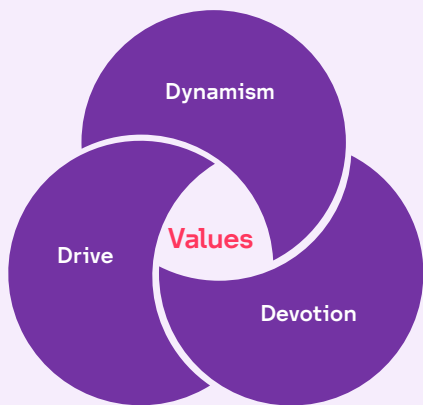
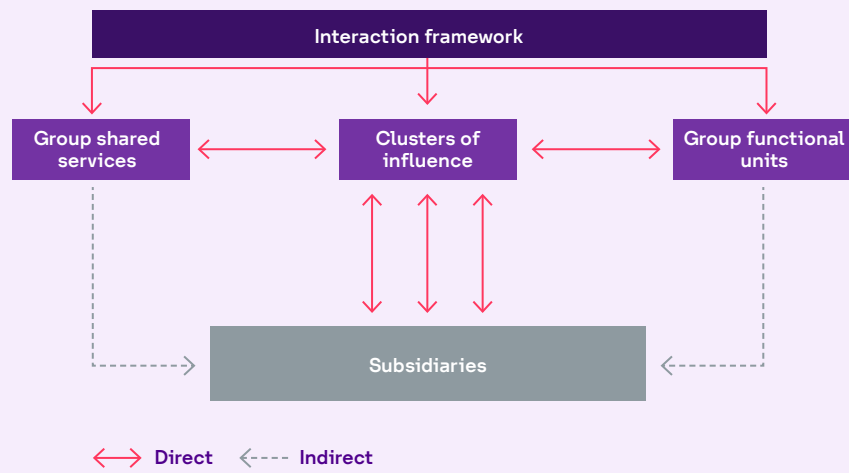
Vision

Digital and telco leader, enabling the society and economy to thrive, in KSA and beyond.

Key business activities

stc is leading the digital transformation, nationally and regionally, by offering a variety of ICT solutions and digital services in several categories including telecommunication, IT, financial technology, digital media, cybersecurity and other advanced digital solutions.

New group operating model:



For its stakeholders

Customers

Aspire to be a critical digital enabler, connecting millions of customers to break digital divides.

People

Provide an equal and exclusive work environment supported by a dynamic and diverse culture that attracts, develops and retains the best talent.

Planet

Committed to realizing net zero by 2050, playing its part in combating the ICT industry's contributions to global greenhouse emissions.

Society

Engage and invest in the well-being of its communities through unique services, digital innovation, transformative technologies and meaningful investments.

Shareholders

Continue to grow shareholder value in its journey to be the leading digital enabler in the region.