Investor Presentation

Investor Relations 2020



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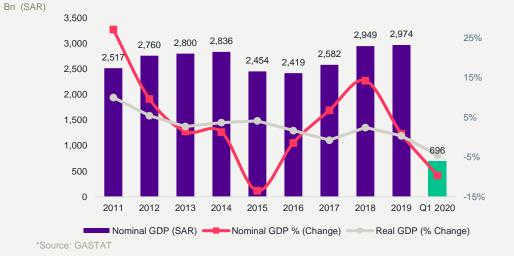
I. Macro Environment



Domestic Macroeconomic Indicators

GDP & Government Budget:

Data on Q1 2020, real GDP showed that the economy decreased by 4.5% Q-o-Q. During Q1 2020, the oil sector declined by 17% Y-o-Y (26% share of GDP), whilst non-oil GDP rose by 3% Y-o-Y (non-oil private sector GDP was up 2.9% and government sector was up by 2.9% Y-o-Y).



According to the newly announced budget for the year of 2020, total expenditure is budgeted at SAR 1,020 trillion (\$272 billion), a slight fall in spending that reversed three years of expenditure hikes aimed at spurring growth. Yet, the Kingdom continues to implement its Vision Realization Programs (VRPs) for the Saudi Vision 2030 aiming to achieve higher sustainable economic growth with a focus on growing non-oil GDP sector.

SAR	Budget	Proje	ctions
JAK	2020	2021	2022
Total Revenue	833	839	863
Total Expenditure	1,020	990	955
Budget Deficit	(187)	(151)	(92)
Debt	754	848	924
% GDP	26%	28%	29%
Government Reserves	346	280	265

*Source: MoF

Saudi Unemployment Rate (15+):

GaStat's latest labor market release for Q1 2020 shows that unemployment declined to 11.8%, down from 12.0% in Q4 2019. Male unemployment increased to 5.6%, up from 4.9% in Q4 2019, and female unemployment declined to 28.2%, down from 30.8% in the past two quarters.



Consumer Price Index:

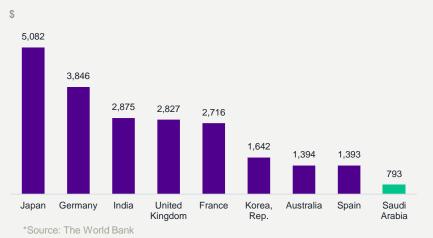
The general consumer price index (CPI) registered a Y-o-Y increase of 1.9% in Q2 2020 and a decline of 1.0% compared to the previous quarter of 2020 (with communication sector registering a Y-o-Y decrease of 0.8% in Q1 2020).



Domestic Macroeconomic Indicators cont.

Nominal GDP of World's Major Economy:



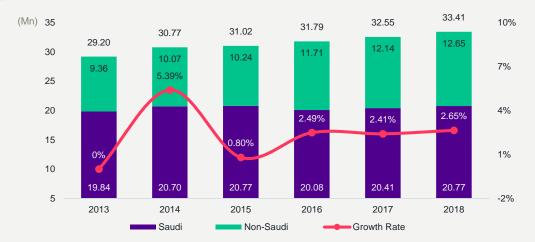


Brent Oil Performance (Monthly):

Brent oil prices averaged \$63/ barrel in Q4 2019 (higher 1.2% Q-o-Q) leading to a higher government revenue.

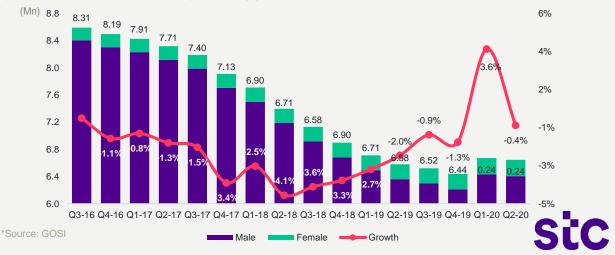


Population:



Foreigners in Saudi Labor Force:

Latest General Organization for Social Insurance (GOSI), figures show an increase in the rate of the expat exodus in Q1 and Q2 2020. In addition, data shows that despite the rise in expat workers during Q1, it is still expect a total of 1.2 million expat departures by year end.



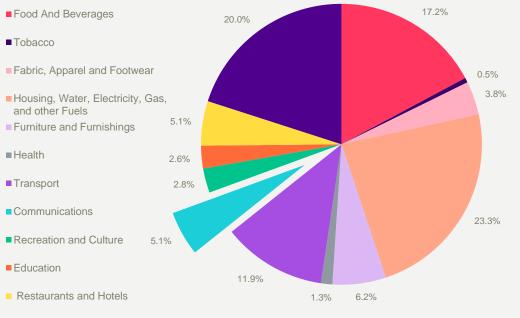
Domestic Macroeconomic Indicators cont.

Historical Average Communication Consumer Spending (By Total Households):

Throughout the years, percentage of consumer spending on communication services slightly witnessed a decrease. This is mainly due to the reduction of operational costs on the general telecom sector as a whole, along with the competitive packages offered by market operators.

Year	Average Household Salaries	Average of Consumer Spending on Communication Services	%
2018	12,818	659	5.14
2013	11,522	726	6.30
2007	10,280	665	6.47

Segmentation of Average Consumer Spending in 2018 (By Total Households):



Miscellaneous Personal Goods and Services

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*Source: GaStat

Aligning stc Strategy with Saudi Arabia's 2020 NTP 2020 & 2030 Vision



- To raise our ranking on the E-Government Survey Index from our current position of 36 to be among the top five nations;
- ▶ To increase the private sector's contribution from 40% to 65% of GDP;
- ▶ To increase women's participation in the workforce from 22% to 30%;
- To move from our current position as the 19th largest economy in the world into the top 15;
- ▶ To lower the rate of unemployment from 11.6% to 7%;
- ▶ To increase SME contribution to GDP from 20% to 35%;
- To increase our capacity to welcome Umrah visitors from 8 million to 30 million every year.
- Provide broadband services to all KSA regions by stimulating investment in infrastructure and regulatory frameworks;
- Support e-commerce;



- Bridge the digital gap in the skills of ICT users;
- Increase the IT industry's contribution in the non-oil GDP;
- Rehabilitation of specialized Saudi human capital and employment in CITC sector;
- Develop and activate smart government transactions based on a common infrastructure.



II. KSA Telecom Market Overview



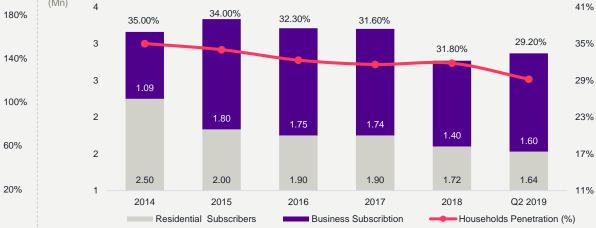
Macro Economy & Liquidity	 Saudi Aramco posts strong results in Q1 despite challenges, expects COVID-19 to weigh on revenue. Saudi Aramco completes acquisition of 70% stake in SABIC. Saudi Arabia: Hajj 2020 to be held with limited number of pilgrims. The decision was taken due to the ongoing threat from the coronavirus pandemic and to preserve "global public health," the Saudi Ministry of Hajj and Umrah said. Saudi Arabia VAT tax triples to 15 pct . The announcement came in mid-May following a wave of enormous cost-cutting programs to help counter the unprecedented economic fallout caused by the ongoing coronavirus pandemic. The unemployment rate among Saudis dropped to 11.8% in Q1 2020, compared to end of 2019, according to data from the Saudi General Authority for Statistics.
Regulatory Environment	 CITC has announced it will lower the cap on termination rates for local mobile and fixed calls. Local mobile termination rates (MTR) will be reduced by 60% to SAR 0.022, from SAR 0.055 in 2017. Fixed termination rates (FTR) will be also cut by 48% to SAR 0.011, from SAR 0.021 in 2017. CITC plans to enhance the regulatory environment for cell-on-wheels (COW) or what is known as mobile cellular sites and towers. The step aims to cut operating expenses (OPEX) and capital expenditure (CAPEX), maximize efficiency, as well as cutting maintenance costs. CITC Open Access agreement came into effect during Q2 2020.
Government Initiatives	 As part of its role in activating monetary policy tools and preserving financial stability, the Saudi Arabian Monetary Authority (SAMA) has decided to inject SAR 50 billion into the banking sector to enhance banking liquidity and enable banks to continue providing credit facilities for the private sector. Saudi Arabia has extended the validity of all tourist visas which had expired during the period of suspension of international flights. Saudi Arabia's Government launches measures to support industrial & mining sectors in response to COVID-19 pandemic. Saudi King Salman issued a royal decree on extending some government initiatives to mitigate the fallout of the coronavirus pandemic on economic activities and the private sector. These initiatives focus on supporting Saudi employees, suspending penalties, deferring collection of fees, exemptions and tax returns.

KSA Telecom Market Overview

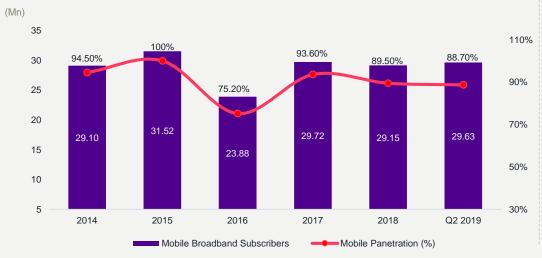
Mobile & Fixed markets are saturated, however, this is expected to be offset by the increase in broadband subscribers



Mobile Subscribers:



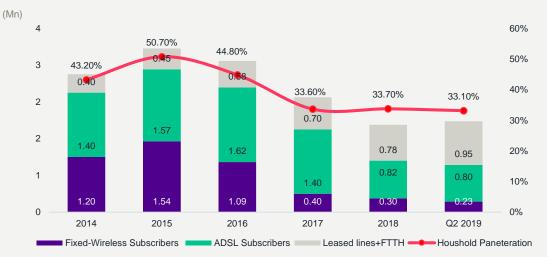
Mobile Broadband Subscribers:



Fixed Broadband Subscribers:

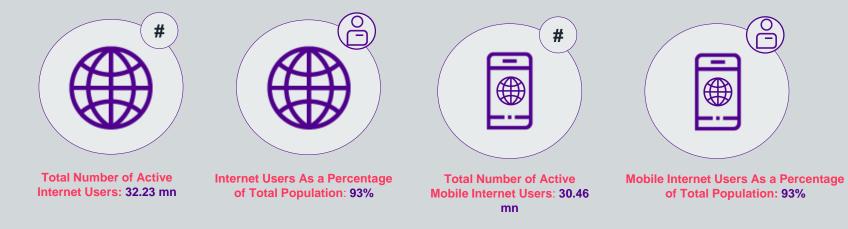
Fixed Telephony Subscribers:

(Mn)

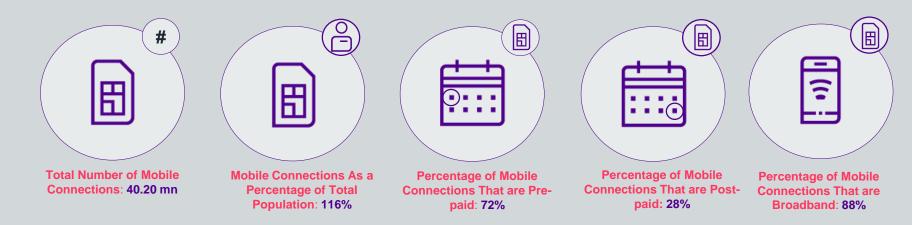


KSA Internet Usage

Internet Use Based on Device Perspective As of Jan 2020:



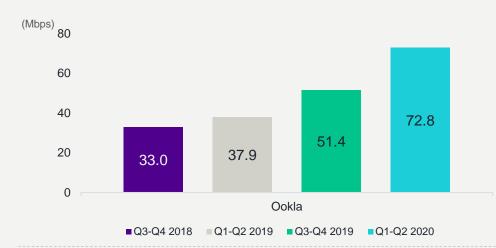
Mobile Subscriptions By Type As of Jan 2020:

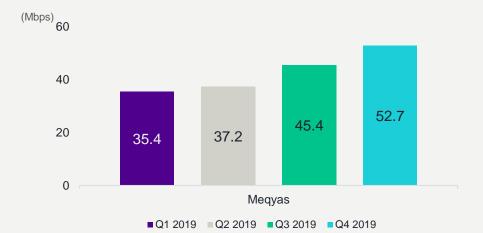


* Source: Hootsuite

stc Internet Performance

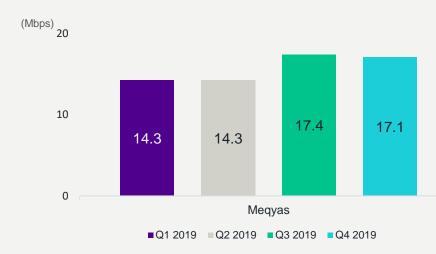
4G Mobile Download Speed:





4G Mobile Upload Speed:







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We are looking forward

III. stc Company Profile

* stc is ranked as the 2nd most valuable brand in Saudi Arabia with a total value of SAR 30.09 bn (USD 8.024 bn) as of April 2020



stc at Glance (Q2 2020)

lance Sheet	SAR	GCC Ranking**
tal Assets	119.51 bn	#2
otal Equity	62.92 bn	#1
otal Liabilities	55.37 bn	#3
ebt/ Equity	14.41%	
ebt/ Assets	7.59%	
Dividends Paid (Q2 2020)	SAR 1/ share	
Dividend Yield Q2 2020*	4.04%	
ncome Statement	SAR	GCC Ranking**
Revenue	14.92 bn	#1
Operating Profit	3.06 bn	#2
Net Income	2.72 bn	#1
EPS	1.36	#1

*Based on 30/6/2020 closing price ** Among GCC biggest Telecom Operators (Zain Group, Etisalat UAE and Ooredoo Qatar) based on 3M 2020 numbers ***As of April 2020, Brand Finance

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Board of Directors



HRH. Prince Mohammed Khalid ALFaisal Chairman of the Board



H.E. Dr. Khaled Hussain Biyari Board Vice Chairman



H.E. Mohammed Talal Al-Nahhas Board Member



Mr. Ahmed Mohammed Al-Omran Board Member



Dr. Ibrahim bin Abdulrahman Kadi Board Member



Mr. Rashid Ibrahim Sharif Board Member



Mr. Osama Yassin Al-Khiary Board Member



Mr. Roy Chestnutt Board Member



Mr. Sanjay Kapoor Board Member



Eng. Nasser Bin Sulaiman Al Nasser Chief Executive Officer (CEO)

Major Milestones Since Establishment, stc has Capitalized on Major Growth Opportunities

8.8% and an indirect stake

of 9.3%)

STATISTICS CONTROL	ت السعودية SAUDI TEI	الاتصالار LECOM			ST بالات السعودية			sic
1998	2003	2006	2008	2010	2012	2014	2016	2018
 Company Incorporation. 	 Introduction of DSL services. 	 Increased capital from SR 15 billion to SR 20 billion. 	 Stake acquisition in Oger; Launched Indonesian operation under the name AXIS. 	 Launched Bundled services. 	 Fiber Optic in Saudi; reached more than 500 residents. 	 SR 5 billion Sukuk program offering (1ST series was SAR 2 billion). 	 Share increase in VIVA Kuwait up to 51.8% and Sale Co. to 100%. 	 Comprehensive settlement agreement with the Government; Announcement of new Dividend Policy; Launch of stc PAY.
1998 -2002	2003-2005	2006-2007	2008-2009	2010-2011	2012-2013	2014-2015	2016-2017	2018-2019 ->
2002 • stc IPO (Dece		And the second s	equisition in nications and tions in a & India; d mobile	nobile license Bahrain. • Acquir in Sale Comm • Share AXIS I Integra • Launcl	e push-t unication; mobile Increase in Public ndonesia and Compa al; Establ hed IPTV Aqalat es in Saudi	sition of stc bec	came an ICT ted player in gion. Saud • Estal STV	 D117 2019 \$ 5 billion international Sukuk program offering (1st series was \$ 1.250 bn); Establishment of Tawal Company; Launching 5G services Launching the new branding of stc Uber acquisition of Careem (in which stc owns a direct stake of

Wining Awards

2010:

- Advertiser Excellence in the Middle East and North Africa by Dubai Linux;
- Operational Excellence Award at the Global Forum for Communications TM Forum Management World;
- Transparency Award for Saudi Stock Companies by BMG Financial Consultations Firm.

2011:

- Customer Care Excellence Award by Middle East Excellence Awards Institute;
- Cisco Most innovation Data Center Project awards by Cisco International;
- Leadership Award for pioneer Role in Telecom Industry at TMT Conference Middle East;
- Best operator of mobile phone services at TMT Conference;
- International Award for Development, Experience Transfer, and Innovation at TMT Conference Middle East.

2012:

- Distinctive award for Employment Nationalization;
- Mobile Operator of the Year by TMT Finance;
- Best iPhone app;
- Best Mobile Service Provider in the fourth annual poll by Mobile Trend;
- Mid East Media Reach-Out Award by Datamatix International;
- The Best Provider of Telecom Services to Airports in Emerging Markets by Arabian Reach;
- Distinction Award for Information Security Control and Operating Project for the entire region by Symantee.

2013:

- Customer Services Excellence Award by Global Telecom Business;
- MENA performance excellence and telecom service delivery Award by COMMSMEA magazine;
- World-renowned ISO Certification for effectively handling customer complaints in call centers by Lloyd's Register Quality Assurance (LRQA);
- Procurement wins EIPM Award.

2014:

• 4 Mena Cristal awards for its print and outdoor Roaming campaigns by Mena Cristal event.

2015:

- Obtains OKAZ and EFFIE awards;
- Best wholesale operator for data and voice services in the MENA region by Telecoms World Middle East.

2016:

- Multiple creativity awards on outstanding work on the Rayi7 Rayi7, Dawri Plus, and Laywagif campaigns by Dubai Lynx;
- Mega contact centers and "social media services" awards;
- Middle East Grand Prix at the Lorez Award Ceremony;
- Gold medal for "contact center" award and the silver medal for "Best use of Social Media in the Contact Center" award during Contact Center World Summit;
- Two awards for being the leader in the telecommunication industry by Effie Worldwide.

2017:

- 7 awards (1 Grand Prix, 2 silver, 4 bronze) on creativity portrayed in advertising campaigns by Dubai Lynx International Festival of Creativity;
- Makkah excellence award for its strategic partnership;
- Excellence Award in Corporate Governance at the 2nd Annual Corporate Governance Conference by Alfaisal University.

2018:

- SPEEDTEST award for the fastest mobile internet in the Kingdom;
- Golden Award for Mystc Campaign for the Effective Integration of the Channels Partnerships by the WARC Media Awards;
- Silver Award for the "Unveil Saudi" campaign for the Effective Use of Partnerships by the WARC Media Awards;
- Pioneer Marketing Award as Best Advertising Campaign for Digital Day.

2019:

- 6 Awards at Dubai Lynx 2019 Festival;
- King Salman honored stc for supporting the Founder's Equestrian Cup Festival;
- stc Academy won the Silver award in Technology by the Global Council of Corporate Universities (GCCU);
- 4 Awards by Effie Worldwide as a leader in the telecommunication industry;
- Won Makkah excellence award for its strategic partnership;
- Golden Award for "Mystc campaign" and with the Silver Award for "Unveil Saudi";
- Won the Excellence Award in Corporate Governance by Al Faisal University.

Expanding Footprints Across Four Countries Has Unlocked Growth Opportunities



Investor Presentation 2020 | stc group

stc 5G Technology



1st Launched Commercial Network

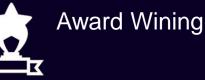
- stc is the first telecom company launching the fifth generation technology in the region commercially (KSA, Kuwait and Bahrain).
- The fifth generation in the Kingdom was launched through broadband applications.

(A) 3,000 5G Towers

- The total number of 5G towers as end of 2019 is **2,300**, and and now stc has more than 3,000 towers out of 7,000 towers in the Kingdom and it is expected that the number of towers deployed will increase as demand grow for devices and applications supporting 5G technology.
- stc deals with three main international partners.

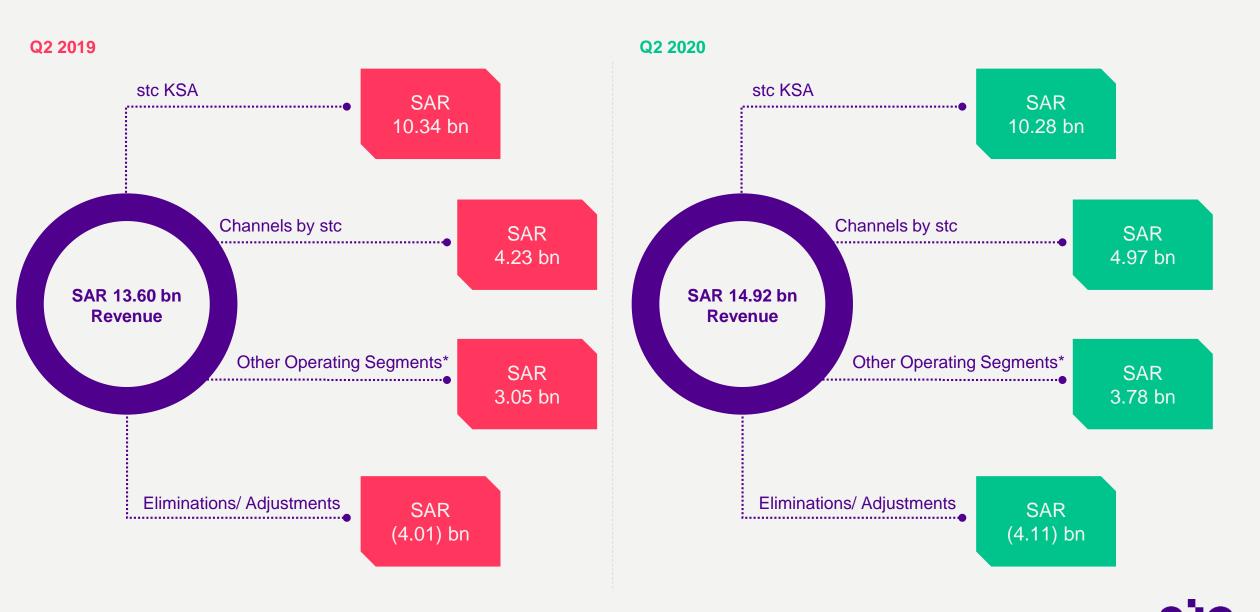
IoT Technology

- The company also has the Internet of Things (IoT) through its cellular network applications.
- 5G technology in industrial applications is a future plan, as the company operates in several areas, including oil and gas, service agencies and various industries.



 stc won 3 international awards at the 5G MENA Summit.

Y-o-Y Revenue Breakdown



*Other operating segments include: stc Kuwait, stc Bahrain, Solutions by stc, Intigral, Specialized by stc, Aqalat, Tawal and stcpay.

Key Credit Strengths

Largest telecom operator in the MENA region

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Market cap of SAR 198.0 bn (USD 52.60 bn), and presence in 4 countries (as of 30-Jun-2020)

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Market leadership in Saudi Arabia (the

73% market share by revenue, as of 30-Jun-20

largest market in the region)

Experienced best-in-class management team

Management team has significant experience across telecom products & markets and has a proven track record of delivery

 Extensive & developed telecommunications infrastructure

- Largest fixed line network in Saudi Arabia.
- Comprehensive cross-border network serving all operators in MENA.
- Regional pioneer in 5G & FTTH deployment¹

Sound business and growth strategy

Given its strong financial position, stc is able to swiftly capitalize on growth opportunities via organic and inorganic growth

Strong financial performance

Consistent growth in EBITDA Margin (14% since 2016)

✓ Strong Government links and strategic importance

 70% government ownership; national flagship company; significant contributor to non-oil GDP and employment.

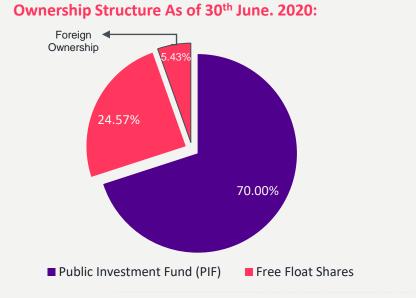
Strong balance sheet and Healthy Cash Flow

Well placed to gain access to efficient, substantial levels of debt to fund future investments if needed.



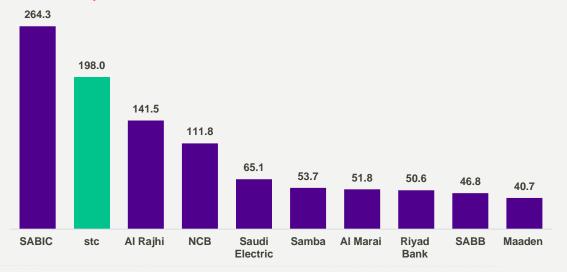
¹ FTTH: Fiber-to-the-home technology.

Share Information



Share Information	30 th June 2020
Close Price (SAR)	99.00
Issued Shares (mn.)	2,000
Free Float	30%
P/E Ratio	18.20
EPS (Q2)	1.36

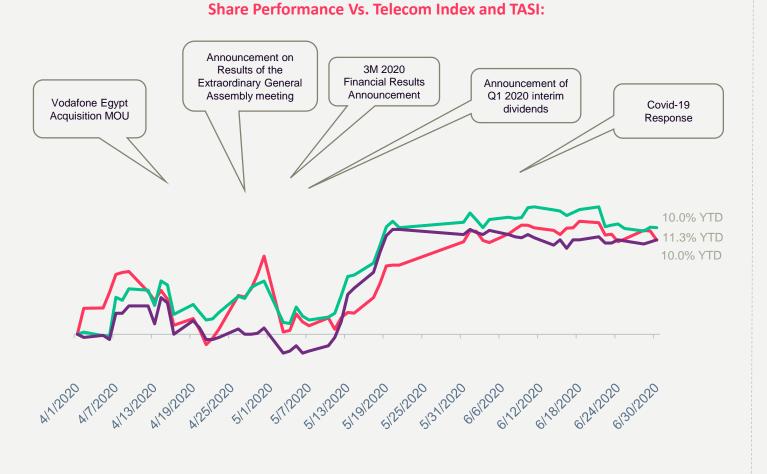
Market Capitalization as of 30th Jun. 2020 Among Major Saudi Listed Companies :



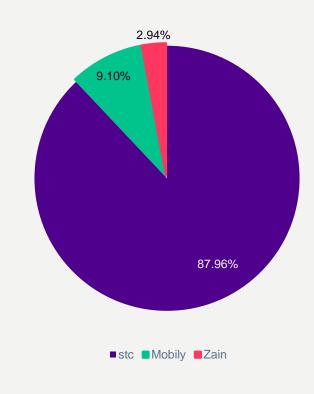
MSCI*	Float Adj Mkt Cap (USD bn)	Index Wt. (%)
SAUDI BASIC IND CORP AL	21.14	14.02%
AL RAJHI BANKING & INV	18.84	12.26%
Saudi Telecom Co	15.84	10.51%
NATIONAL COMM BANK	14.60	9.69%
Saudi Aramco	10.40	6.90%

* As of 30th Jun. 2020

SAR Bn



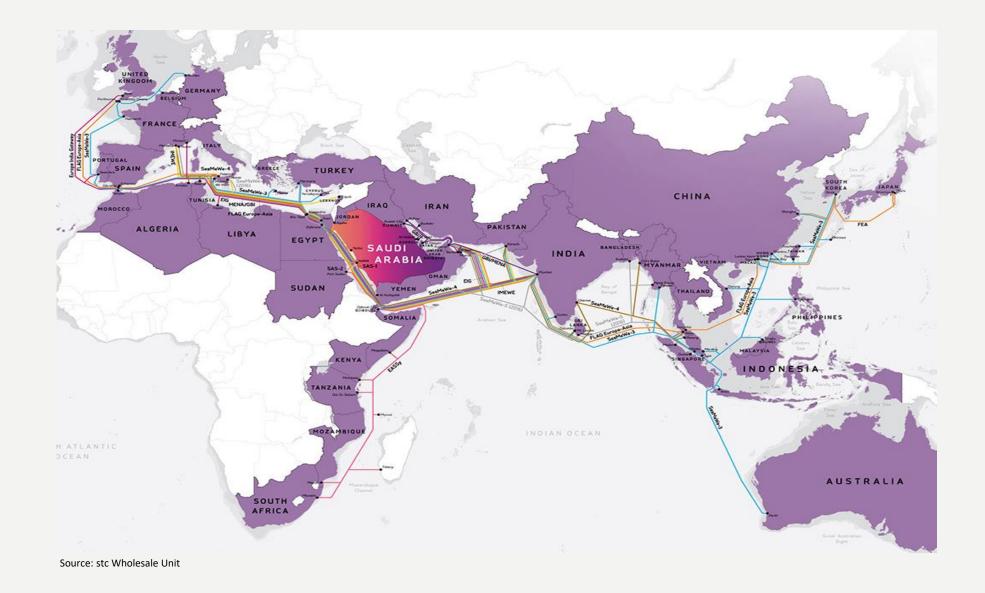
Market Capitalization of Telecom Sector As of 30th June. 2020:



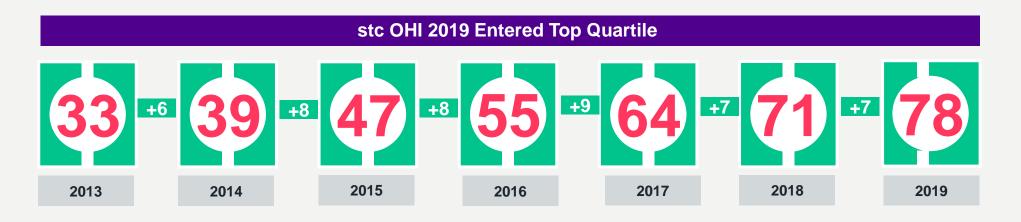
Submarine Cable Investment & Optimized Connectivity

	Submarine Cables						
#	Cable System	Name of Cable	99%	stc has given a strategic importance to establish its international network, as about 99% of the total communication and data transmission is carried out through Submarine Cables.			
1	SMW5	South Asia Middle East #5 Western Europe	25	stc serves the Middle East and North Africa (MENA) region through its international network, which for more than 25			
2	SMW4	South Asia Middle East #4 Western Europe	Years	years is considered one of the leading networks in the region.			
3	IMEWE	India Middle East Western Europe	400 Operators	stc has signed with more than 400 operators all over the world in more than 100 countries.			
4	EIG	Europe India Getaway		stc runs more than 90% of the volume of the internet traffic and data in the Kingdom and increases the data traffic to			
5	SMW3	South Asia Middle East #3 Western Europe	90%	more than 3,500 TB per day. The company passes the data flows through the largest internet gateway in the region with capacity of 4,000 GB per second.			
6	1-SAS	1- Saudi Arabia Sudan	Initiator	stc is one of the initiators and founders of the fourth continental submarine cable, which extends for a distance of 20 thousand Km and connects 14 countries between Singapore and France. The company is also a founding member of IMEWE marine cable project linking India, Middle East and Western Europe.			
7	2-SAS	2- Saudi Arabia Sudan	Founder	The Company is a founding member of EIG Europe India Getaway project that extend from the UK through Alexandria with landing station in Tark mountain, Libya and Morocco, and from Egypt to India with landing station in			
8	EASSY	Eastern Africa Submarine System	Founder	Saudi Arabia, Oman, Djibouti and UAE.			
9	MENA	Middle East North Africa	Partnerships	The company has strategic partnership in new projects such as (EASSY) which extend along the East Coast as well as South Africa to reach Sudan linked to two cable systems SAS-1 and SAS-2.			
10	FLAG	Fiber link around Global	International	The latest achievements was the completion of a project of an international alliance of more than 14 international			
11	GBI	Gulf Bridge International	alliances	communication companies. The project of establishing the SMW "South Asia Middle East West Europe" (Capacity of 24 TB per second, 20,000 km long and connects 17 countries).			
12	JADI	Jeddah Amman Damascus Istanbul	New projects	stc is currently preparing to engage in a new project (Africa1 cable), which connects a number of African countries, with capacity of 36 TB per second and connect more than 12 countries in Africa and Europe through the Kingdom.			

Submarine Cable Investment & Optimized Connectivity



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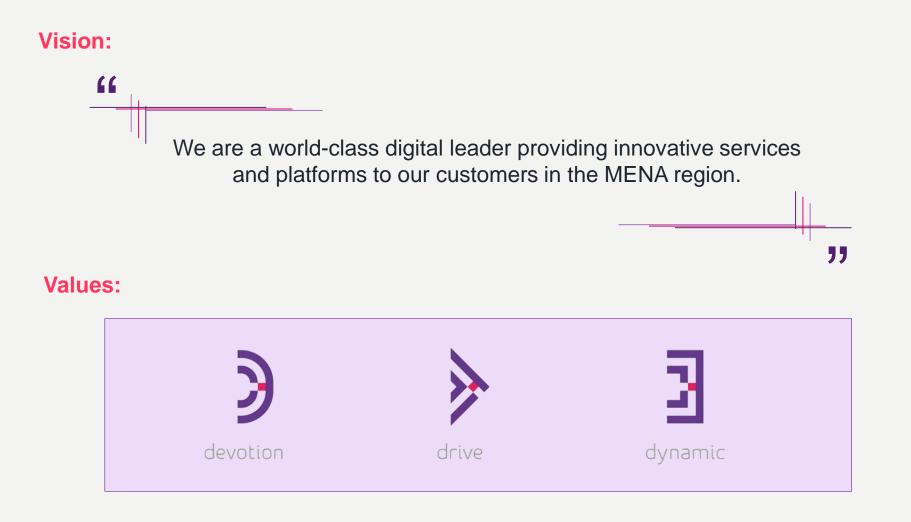
- stc Unique Success Story continues in it's 7th year;
- Ranked in the first-quartile in KSA and the Region;
- First-Quartile compared to Telecom Industry.



IV. Strategy Overview

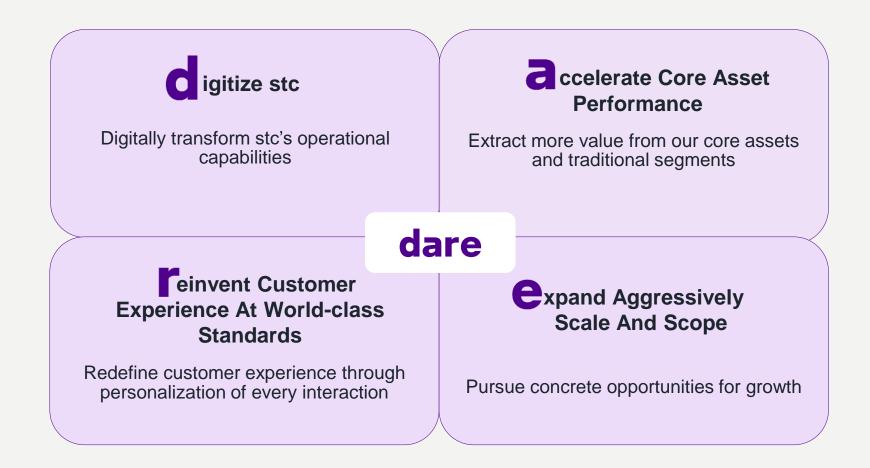


stc Vision & Values





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V. Business Overview

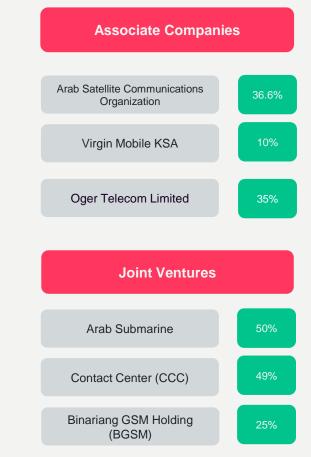
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stc Subsidiaries, Associates & Joint Ventures

Local Subsidiaries			
Channels by stc	100%		
Specialized by stc	100%		
Tawal (Tower Company)	100%		
Solutions by stc	100%		
Aqalat	100%		
stc pay	100%		
Telecom Commercial Investment Co Ltd (TCIC)	100%		







Date of Incorporation:

The subsidiary was founded in Q1 2018.

Invested Capital:

A total of SAR 2.5 billion.

Subsidiary Objective:

To be responsible for owning, constructing, operating, leasing and investing in the towers.

stc Ownership:

Since establishment, stc fully owns the subsidiary (100%).

Subsidiary Operation:

During Q1 2019, stc Towers Co. obtained the necessary operational licenses from the Communications and Information Technology Commission.



Date of Incorporation:

The subsidiary was founded in 2002.

Invested Capital:

A total of SAR 252 million.

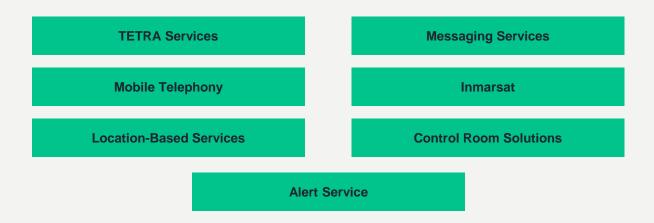
Subsidiary Objective:

stc Specialized, is the only national licensed operator providing the business sector, and the governmental, industrial and commercial sectors with services and solutions addressing instant collective wireless communications.

stc Ownership:

stc fully owns the subsidiary (100%).

Provided Services:







Date of Incorporation:

The subsidiary was founded back in 2008

Invested Capital:

A total of SAR 100 million

Subsidiary Objective:

Considered as the sales and distribution arm of stc Group, stc Channels is the leading and one of the largest telecom distribution companies in the Middle East with operations in Saudi Arabia, Bahrain and Oman;

The company is a wholesaler and retailer of smart card services, communication equipment and computer services, the selling and reselling of all fixed and mobile telecommunications services and the maintenance and operation of commercial complexes. The company's head office is located in Saudi Arabia.

stc Ownership:

In December 2011, stc acquired a 60% stake of the subsidiary. In January 2017, the company acquired the remaining shares thereby owning 100% in the subsidiary.

Digitization:

- Reduced number of branches and distribution centers by 36%;
- Increasing number of Self-services machines which increased the number of transactions by 380% in two years only;
- Digitized inventory management by using a digital order management system;
- Launched digital platforms to boost online sales: MyStore, Mystc, electronic recharging...etc.





Date of Incorporation: The subsidiary was founded in 2002.

Invested Capital: A total of SR 100 million.

Subsidiary Objective:

- To enable digital transformation to support government and private sector goals; spreading the benefits of Cloud computing to bring down the cost of progress and speed up the journey into the future;
- Through an extensive partner ecosystem, the subsidiary aim to deliver the most advanced end-to-end solutions, and managed services, for compute, storage and network, software and hardware.

stc Ownership:

stc fully owns the subsidiary (100%).

Provided Services:





Date of Incorporation: The subsidiary was founded in 2013.

Invested Capital: A total of SAR 70 million.

Subsidiary Objective:

To develop and manage the company's properties in all parts of the Kingdom by benefiting from the capabilities of the Saudi Telecommunications Group and its applications by adopting the concept of smart development that is based on integrating technology in all projects and investments.

stc Ownership:

AQALAT

Since establishment, stc fully owns the subsidiary (100%).

Projects Under Management:

1- Riyadh Project (Smart Square)*

The project is located in the heart of Riyadh City in Al-Mursalat district, sitting on a 140,000 m2 land. In this project, AQALAT aspires to achieve its vision of future projects by enabling Smart Cities concepts. It is a mixed-use project that include residential, offices and commercial units.

2- Dammam Project (Smart Boulevard)

The project is located in the southern part of the communications complex in Al-Rayan district, in the heart of Dammam City situated on a land of 380,000 m2. The project is a mixed-use project with the commercial part being the project's main concept. AQALAT aim this project to achieve its vision by enabling Smart Cities applications.



Riyadh Project



Dammam Project

* During Q4 2019, stc issued a separate SPV for the project allocating SAR 107mn of invested capital.

sic



Date of Incorporation:

The subsidiary was founded in 2018.

Invested Capital:

A total of SAR 400 million.

Subsidiary Objective:

stc Pay is a digital secure wallet that empowers individuals to take full control of their finances at their fingertips- anytime, anywhere. Enabling them to send, receive, spend, and manage money simply through their phone.

stc Ownership:

Since establishment, stc fully owns the subsidiary (100%).

Application Main Features:





Allows you to pay for your purchase needs from shops and restaurants anytime, anywhere

International Remittance

Transfer money to mobile number

You can send and receive money with family & friends from your contacts list!

> ATM **III** 🗖





your Sawa Directly, easily and safely

With stc pay you can transfer funds

instantly to more than 525,000

Western Union agent locations

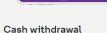
worldwide

stc Services

through stc pay

Transfer money to a local banks

stc pay app allows you to transfer money to any local bank account in the Kingdom of Saudi Arabia



You can now pay your bills or recharge You can withdraw cash from your mobile account through any ANB Bank ATM



Saudi Technology Ventures (VC Fund)

STV

STV is an independent VC fund with a total capital of USD 500 is anchored by stc with access to its assets (e.g., network, channels, analytics, customer base, etc.)

Unif@nic Your Communication Code	 Leading a SAR 78.75 million (USD \$21 million) investment round in unifonic 150+ Countries, 720+ Operators
Vezeeta .com	 Vezeeta has managed 3 million bookings in the region Served 2.5 million consumers/patients Connected more than 10,000 doctors in Egypt, Saudi Arabia and Jordan
تلفاز 11 Telfaz 11 🛄	 Leading an investment round of 33.75M SAR to accelerate the company's growth and scale-up plans
MRSOOL	 A multimillion-dollar investment in Mrsool The leading Saudi on-demand delivery service \$ 270 million in transactions in 2018 4 million registered users
ک مانون اکادمیو Academy	 A CO-leading SAR 32.2 Million investment in noon Academy noon Academy is the leading EdTech platform in the Mena Region
	 Brings innovation to trucking with On-Demand aggregation in Real-Time. 100% automated booking, real-time tracking of trucks, smart asset utilization, & cost efficiency.
FIREFLY	 Delivers full screen, engaging media and measurement on rideshare vehicles and taxis. Creating a significant new ad format at scale. the scale of rideshare networks has created a large opportunity to provide digital out of home advertising with granular city-block and time targeting.

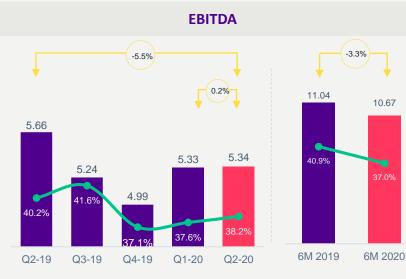
VI. Financial Highlights



SiC

Financial Highlight

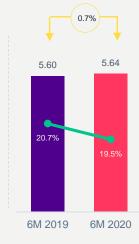




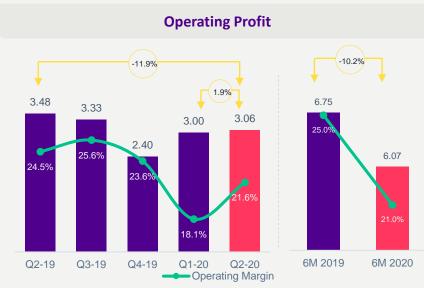
EBITDA Margin



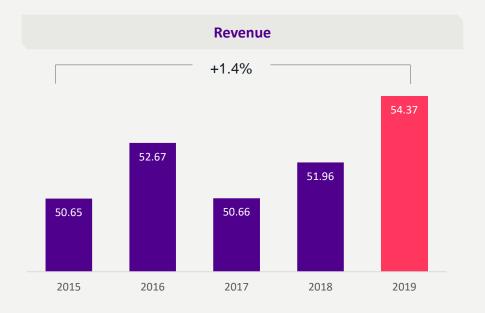






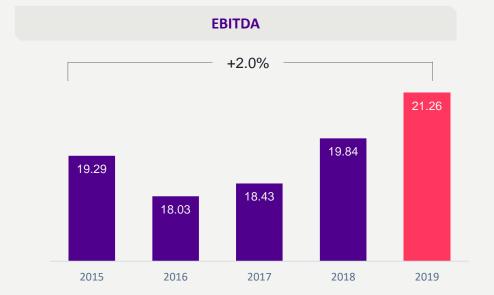


Numbers are in SAR Billions



Operating Profit

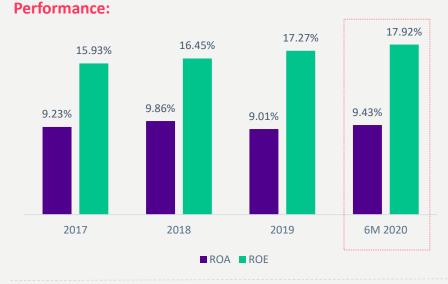




Net Profit



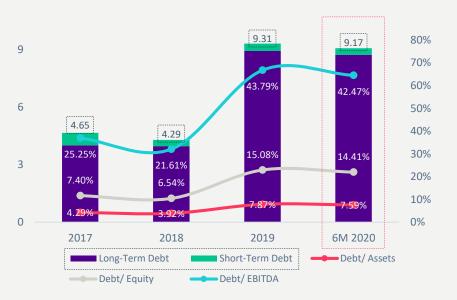
Sic



61 95% 54.37 51.96 50.66 38.17% 39.11% 36.38% 36.98% 41 65% 28.86 23.57% 21 35% 22.96% 21.69% 21.02% 20.74% 19.62% 19.54% 19.77% 5% 1 2017 2018 2019 6M 2020 Revenue — Net Margin — Operating Margin — EBITDA Margin

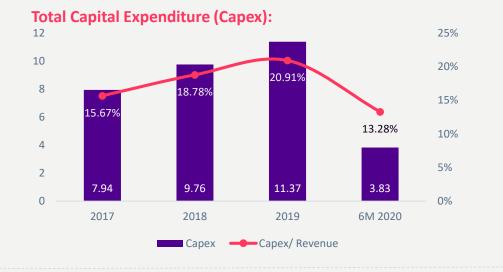
Leverage:

- Total borrowings paid during the six months period ended 30 June 2020 amounted to SR 202 million (the six months period ended 30 June 2019 amounted to SR 281 million). Total borrowings received during the six months period ended 30 June 2020 amounted to SR 20 million (the six months period ended 30 June 2019 amounted to SR 5,300 million).
- During the 12 months period of 2019, total debt increased by 117% due to the new established international sukuk program that was approved at the General Assembly meeting on 24th April 2019;
- This new sukuk program is denominated in US Dollars not exceeding the amount of USD 5,000 million;
- During the second quarter 2019, stc Sukuk Company Ltd. (SPV established for the purpose of issuing sukuk), completed the first sukuk issuance under the Sukuk Program for USD 1,250 million (equivalent to SR 4,688), at USD 200 thousand par value, annual yield of 3.89% and a maturity of ten years.



sic





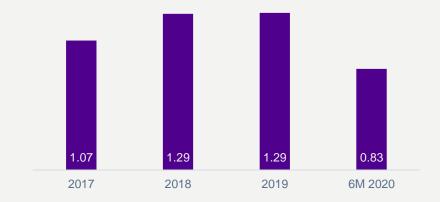
Free Cash-Flow (EBITDA-Capex):







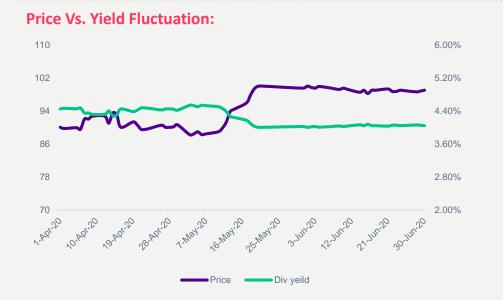
Capex/ Depreciation & Amortization Ratio:



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Dividends Distribution:

- Recently announced, the company has approved its dividend policy for the next three years starting from the 4th quarter 2018 (as approved by the board of directors);
- The objective of the dividend policy is to maintain a minimum level of dividend per share on quarterly basis. stc commits to pay a fixed minimum dividend of a SR 1 per share per quarter;
- The company may consider paying additional dividends subject to the Board approval after assessment and determination of the Company's financial situation, outlook and capital expenditure requirements;
- Additional dividends are likely to vary on quarterly basis depending on the company's performance.



12 10.78 10.66 10.02 90% 10 79.84% 74.21% 75.05% 73.53% 8 60% 5.64 6 4 30% 2 5.83% 6.54% 3.93% 4.04% 0 0% 2017 2018 2019 6M 2020 Net Income — Dividend Yeild ----- Payout Ratio

*Payout ratio taking into account the special dividend paid in 2018: 111.32%

P/E Multiple for Q2:

P/E At 100.0 (Max)*	18.38
P/E At 88.2 (Min)**	16.21
P/E at closing price of Q2 (99.0)	18.20

Stability of Dividend Distributions:

Over the last five years, stc distributed a total of SAR 44 billion to investors through a stable dividend distribution in each quarter (SAR 1/share) which indicates a healthy cash flow supported by a strong and stable performance.



Annualized Capital Gains:

1 year	10.16%
2 years	21.60%
3 years	11.54%
4 years	10.58%
5 years	8.75%

Annualized Total Return* (Re-invested Dividends):



Sukuk Programs Issued by stc

Item	International Sukuk Program	Domestic Sukuk Program
Issuing Type	International Sukuk (senior, unsecured sukuk)	Domestic Sukuk
Currency	USD denominated	SAR denominated
Program Amount	USD 5 Bn	SAR 5 Bn
Issuing Objective	 To support the execution of the company's strategy, future plans and diversify the sources of funding; To benefit from the features of international debt capital market in terms of liquidity, competitive pricing and diversification of investors' base. 	To support the execution of the company's strategy, future plans and diversify the sources of funding.
Minimum Settlement	USD 200,000	SAR 1,000,000
Price at Maturity	At Par	At Par
Price As of 31 st Dec. 2019	USD 106.82 (YTD 3.05%)	N/A
Trading Market	Irish Stock Exchange plc trading as "Euronext Dublin"	private placement
Issuing Date	13 th May 2019	9 th June 2014
1 st Tranche Amount	USD 1.250 bn	SAR 2 bn
Number of Sukuk Issued	6,250 sak	2,000 sak
Subscription Coverage	3.5x	2x
Tenor	10 years (13 th May 2029)	10 years (9 th June 2024)
Coupon Rate	3.89% (Valued at Mid Swap of 2.54%+135 bps)	3M SAIBOR + 70 bps
Payment Frequency	Simi annual (first payment on 13 th Nov 2019)	Quarterly
Arrangers	HSBC, JPMorgan, Standard Chartered, Samba Capital, First Abu Dhabi Bank, and KFH Capital	J.P. Morgan Saudi Arabia Limited, NCB Capital Company and Standard Chartered Capital Saudi Arabia
Rating	Moody's (A1), S&P (A-)	N/A



This presentation has been prepared as an informative guide that might assist interested parties in gaining an insight into the history and background of telecommunications within Saudi Arabia, as they relate to the Saudi Telecom Company (stc). Furthermore, it does not constitute an invitation or inducement to purchase or dispose of any securities, either in stc, or any companies in which stc has a financial interest.

In addition, there may also be 'forward looking' statements included within the meaning of current securities laws and regulations. In this context, any opinions expressed within this document, regarding the company's potential future performance, should be viewed as being accurate at the time of preparation. However, cognizance should be taken of the fact that uncertainty may dictate that actual performance differs substantially from any views articulated herein.

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Let's create the future together

Thank you

